

The 24th China International Fair for Investment and Trade (CIFIT)

List of Main Events

Activities marked with "●" are highly recommended for international participants.

No.	Activities		Activity Description
I. Major Activities			
1	Opening Ceremony of the International Investment Promotion Series Events		Inviting Chinese and foreign dignitaries, leaders of international organizations, and officials from the Ministry of Commerce and Fujian Province to attend and witness the commencement of the International Investment Promotion Series Events.
II. Exhibition (Overall Pavilion Layout Attached)			
1	Central Area (Hall C3)		Showcase the major achievements and policy of China in attracting foreign investment and making outbound investments. In the "Invest in China" section, a special exhibition area for the 40th anniversary of the national economic and technological development zones will be set up, highlighting their remarkable development achievements and significant contributions to foreign openness and industrial development. In the "Chinese Investment" section, Global Development Initiative will be focused.
2	Investment Promotion Pavilion (Hall C)	Invest in China Area	Showcase the investment environment, advantageous industries, and investment projects of various provinces, cities, autonomous regions, the Xinjiang Production and Construction Corps, as well as some key investment cities and development zones in China.
3		●Global Cooperation Area	Showcase the investment environment, investment policies, advantageous industries, and industrial parks of various countries and regions. Additionally, highlight the investment activities of Chinese enterprises abroad, including the "Two Countries, Twin Parks" and

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			"Silk Road Maritime" cooperation achievements. The event also invites eight major international organizations from the Global Special Economic Zones Alliance to jointly set up exhibitions.
4	●Investment Services and Matchmaking Area		With a focus on facilitating communication, an open main stage will be set up, complemented by VIP meeting rooms, semi-open roadshow and release areas, and other multifunctional spaces. This set-up aims to create a comprehensive public service platform for domestic and international participants, for the organization of investment environment briefings, project roadshows, matchmaking negotiations, cooperation signings, and report releases.
5	Project Capital Matchmaking Pavilion (Hall B) ●Invest in China: Specialized and New SMEs Area		Invite high-quality small and medium-sized enterprises (SMEs) and hidden champion enterprises from abroad to participate and synergize with China's specialized and innovative enterprises. Several dedicated matchmaking events will be held between local provinces and cities and these high-potential enterprises. Additionally, set up the "Invest in China: Economic and Technological Development Zones (ETDZs)" special area to demonstrate advanced manufacturing in national-level ETDZs. Invite representative national-level ETDZs and growing enterprises in fields such as smart manufacturing, electronic information, biomedicine, and green low-carbon to participate. Through various forms such as promotions, roadshows, exhibitions, and matchmaking, the activity aims to facilitate industrial matchmaking and discussions with foreign participating enterprises.
6	●Leading China • Emerging Industries Area		In fields such as new energy and new materials, cloud computing networks, commercial logistics, biomedicine, digital economy, artificial intelligence, and fintech, the event will gather industry leaders, unicorn companies, and specialized innovative enterprises. Together with representatives from capital, industrial parks, and other entities, a high-quality exchange platform will be established for effective matchmaking.

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7	Digital Economy Area		Focusing on industries such as artificial intelligence, communications, the internet, intelligent networks, big data, next-generation information technology, and blockchain, the event will showcase cutting-edge technologies, innovative achievements, and advanced application scenarios.
8	Industrial Innovation and Development Pavilion (Hall A)	● New Quality Productive Forces Exhibition Area	The event will focus on new quality productive forces, highlighting key industries such as the digital economy, cross-border e-commerce, artificial intelligence, low-altitude economy, health industry, new materials and new energy, and smart manufacturing. By combining the localization and globalization practices of new quality productive force enterprises, it will showcase the new paths these enterprises have taken to achieve global expansion through technological innovation, digital empowerment, and industrial upgrading. This area will serve as a place for showcase and a platform for resource matching.
9		● Green China Exhibition Area	Focus on green and low-carbon industries, green consumption, and green and healthy lifestyles. Through a combination of exhibitions and discussions, set up special exhibition areas for green energy, ESG and investment, regenerative agriculture and sustainable development, and green food and healthy consumption. This area hosts a variety of investment matchmaking events, including domestic and international green and low-carbon project roadshows, ESG case studies and investment experience sharing, supply chain cooperation matchmaking between central enterprises and foreign-invested enterprises, local government and park green development opportunity promotions, and interactive experiences with green consumption.
10		New Energy and Green Innovation Area	Focusing on areas such as smart health, ecological protection, green consumption, green cities, new energy, new materials, digital services, and educational technology, the event will showcase advanced green technologies, low-carbon solutions, products, and services from both domestic and international sources.

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11		China Supply Chain Innovation Area	Focusing on supply chain restructuring, innovation and application, resilience and security, core management thinking, and digital and green development directions, the event will showcase the typical experiences and achievements of China's supply chain innovation and application demonstration cities and enterprises. It will also display the latest technologies and development outcomes in the supply chain sector.
12		BRICS New Industrial Revolution Exhibition Area	Focusing on new products, new technologies, and new business models, the event will showcase the practical cooperation achievements in the new industrial revolution among BRICS countries. It aims to establish a platform for industry supply and demand matching, helping high-quality projects expand their market reach.
13		International Police, Security, and Legal Technology Area	Focusing on technology in police and security, digital governance, and intelligent legal services, the event will showcase technological innovations and the deep application of artificial intelligence in smart security, advanced policing, future safety, and intelligent legal services.
III、 International Investment Promotion Events			
1	International Investment Promotion Activities	● Foreign Countries and Regions Investment Promotion Seminar Activities	Foreign countries and regions will host promotion and matchmaking events focusing on promoting investment environments, key industries, industrial parks, and projects.
2		● Provinces Investment Environment Promotion Seminars	Provinces, autonomous regions, municipalities, and key investment cities across China will host dedicated promotion and matchmaking events, focusing on introducing their investment environments, key industries, industrial parks, and projects.
3		2024 Global Special Economic Zones Alliance Annual Assembly	Invite free trade zones and special economic zones from around the world to participate, creating a platform for promoting the exchange and cooperation of international free trade zone industrial ecosystems.

4	International Investment Promotion Activities	●2024 National Economic and Technological Development Zones International Cooperation Park Meeting:	Invite representatives from national-level ETDZs international cooperation parks to engage in exchanges and promotions. International organizations, foreign business associations, and multinational company representatives will introduce cooperation situations and prospects. This event aims to build a platform for exchanges and cooperation, creating new carriers for international cooperation in national-level economic development zones and promoting practical cooperation.
5		China-US State- Provincial Economic and Trade Cooperation Exchange Activities	Organize economic and trade matchmaking and cooperation events between Chinese provinces and States in America.
6		●China-International Investment Promotion Agencies Work Meeting	Widely invite domestic local governments, foreign embassies and consulates in China, Chinese and international investment promotion agencies and business associations, as well as representatives from well-known Chinese and foreign enterprises to participate. The meeting will focus on sharing advanced investment promotion experiences and cooperation opportunities in the post-pandemic era.
7		●Overseas Country Investment Promotion Work Meeting	Invite embassies in China, investment promotion agencies, business associations, and enterprises to participate. Through roadshows, the activity facilitates matchmaking and exchanges with high-quality Chinese partners, release the latest project information and investment plans, and create a platform for bilateral investment cooperation between China and other countries.
8		●"Belt and Road" High-Quality Development Exchange Activities	Invite government officials and envoys from Belt and Road countries, experts and scholars from research institutions, and business representatives to engage in matchmaking, discussions, and practical cooperation.
9		●BRICS Digital Economy Exchange Activities	Establish a platform for cooperation and exchange focusing on the digital economy-related industries of BRICS countries, the digitization of trade documents, digital infrastructure construction, and industrial digital transformation.

10		Cross-Strait Economic and Trade Cooperation Exchange Activities	Invite enterprises and experts from both sides of the Taiwan Strait to interpret policies, engage in interactive exchanges, and participate in matchmaking discussions. This will promote major national development strategies and share development opportunities on the mainland.
11		●Hong Kong – Your Platform to Go Global	Invite government representatives and experts from various professional fields to discuss how to leverage the integrated synergy of Hong Kong and the Greater Bay Area to expand into international markets.
12		Fujian-Hong Kong-Macau Economic and Trade Exchange Activities	Plan to invite some Hong Kong and Macau guests and business representatives attending the fair in Fujian to engage in matchmaking and discussions with Fujian's municipalities, development zones, and enterprises. Representatives from these municipalities and development zones will promote the investment environment and investment projects, aiming to achieve new breakthroughs in project cooperation.
13		Dialogue with Governors and Mayors	Invite multinational companies, leading enterprises, and business leaders in key industries to engage in one-on-one discussions with provincial and municipal leaders.
14	Special Sessions on Industrial Projects	●Industrial Revolution and Investment Promotion 4.0 Theme Activities	Invite international organizations and representatives from multiple countries, relevant Chinese ministries and local governments, industrial parks, development zones, free trade zones, and leading enterprises in the fields of investment and innovation to participate in technology innovation achievements and exchange activities.
15		●Kulangsu Night	Focus on dialogue and exchange around financial capital and two-way investment hotspots. Invite domestic and international financial institutions, leading enterprises, and well-known media attending the fair to participate.
16		●Cross-Border Cooperation Meeting for the Consumer Health Industry	Utilize exhibitions and conferences to host related activities, showcase images, and set up discussion areas both inside and outside the venue. This aims to create a comprehensive "industry chain + ecosystem" cooperation platform, achieving high-speed matching and precise alignment for bilateral investment in the life and health industry.

17	● "China Investment" Series Activities	Focus on themes such as high-quality development of cross-border investment and innovative development of outbound investment. The series will include one main event and several special events.
18	● The 3rd Green Chemical Industry Cross-Border Cooperation: Dialogue with Top 500 Enterprises	This event will focus on the theme of open cooperation in the green chemical industry, with the main thread being the strengthening, extending, and supplementing of the industrial chain. It will explore bilateral cooperation opportunities between the green chemical industry and industrial parks.
19	Green Innovation Development Cooperation Exchange Activities	Showcase advanced green technologies, low-carbon solutions, products, and services from both domestic and international sources. Tap into the significant market demand for energy conservation and emission reduction, creating new trade, investment, and financing opportunities for enterprises. Provide new cooperation opportunities for energy conservation and emission reduction, and investment attraction for participating countries (regions), provinces, cities, and various industrial clusters and development zones.
20	● Venture Capital China: New Quality Productivity Equity Investment Promotion Activities	This event will facilitate capital's role in empowering the development of new quality productivity. It will create a cooperation platform for equity investment institutions, securities firms, investment firms, banks, and innovative enterprises (projects). The event will also assist local governments in expanding capital/fund investment cooperation, discovering high-quality new quality productivity enterprises (projects), and promoting coordinated development among industry, capital, and local regions. This will further enhance the investment promotion platform's role at the fair.
21	Industrial Internet Innovation and Development Exchange Activities	Focus on core technology areas and cutting-edge applications of the industrial internet. Invite government and business leaders, experts, and scholars from both domestic and international backgrounds to engage in discussions and exchanges.

22	Special Sessions on Industrial Projects	5th National Supply Chain Competition	Organize team and individual competitions to cultivate supply chain professionals' meticulous thinking, systematic thinking abilities, and holistic operational perspective. This event aims to promote the collaborative development of industry, academia, and research in the supply chain field and advance talent cultivation.
23		National Investment Promotion Agencies Exchange Activities	Invite heads of relevant United Nations agencies, renowned experts, multinational companies, well-known enterprises, national-level development zones, and domestic and international investment promotion agencies to participate in matchmaking and exchange activities.
24		Innovation and Finance China: "Golden Bridge Award" Selected Sci-Tech Project Roadshow	Showcase 10 award-winning projects from the "Golden Bridge Award" through a roadshow, uncover new opportunities for the integration of technology innovation and industrial development, and create an innovation ecosystem to empower new quality productivity.

Note: The organizing committee will regularly update the event schedule. Please visit the official website of the China International Fair for Investment and Trade at <http://www.chinafair.org.cn> under the "Downloads" section to access the latest information.